## Equine Photography Steve M Smith www.SVP1.uk

## 28th November 2022



My aim is to make the photo shoot relaxed and enjoyable for all concerned, especially for your horses. The session will start with some time for me to be introduced to your horse and then to have a look around to find the best available natural light and uncluttered backgrounds. The next step is to introduce the horse to the camera, then start taking some photographs. This works better than having a human the horse hasn't met before walking up with a strange shiny object in front of his face. A bright overcast day is ideal for providing soft light everywhere. Other weather provides different opportunities. For a head and shoulders portrait without bridle or head collar the horse can stand in a stable doorway with a low chain across rather than a stable door. It usually helps if the owner stands alongside or just behind me to get the horse's attention.

We can then move on to photograph your horse in other situations. You may want to be photographed alongside your horse or whilst riding either on your yard or in the local area. Do tell me if you have any particular images in mind.



I will need a rough idea of the number of double page spreads for books and/or individual prints required to know how many images to aim for at the photo shoot. **The booking deposit will depend on the number of images required, usually £50 to £100.** 

After the photo shoot I will process the images and offer you a selection. The number of images you want and the number of pages in a book can be finalised once proofing images are available for you to choose from. There is no commitment until the finalised order is placed other than the deposit payable before the shoot. If the photo shoot does not produce images for me to offer to you due to weather or other adverse circumstances then the deposit will be returned or carried forward to another shoot.

If you have purchased images within a book or as prints then further items using the same images, or possibly others, may be available at a discounted price.

The price you pay will depend on what you actually choose once you have seen the images.

Digital files of purchased images will be supplied to you at no extra cost at a suitable resolution for screen use. These copies will not be suitable for printing.

I will keep the image files safely backed up in case you have any further requirements in the future. This is not a guaranteed archive but they will usually be available for you indefinitely. The layout of a book will be stored for one year from the date of any order in case you wish to purchase further copies.

You will have the right to use the digital files for any purpose you wish. I retain the right to use any of the images to publicise my photography service, enter photographic competitions, illustrate editorial articles and so on. No images of recognisable people will be used to endorse or advertise any product or service (except my own) without their express permission by way of a signed Model Release Form.

Anything else you can think of, just ask.



I have samples of the various books and prints I offer and will be pleased to show you these without any obligation. Please contact me to arrange this.

## www.svp1.uk/contact



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Please look at the BRIEF price lists for albums and prints to get an idea of what you may wish to order after the photo shoot.

The FULL price lists have more sizes and other options but the BRIEF lists are the place to start.

After the photo shoot I will guide you through the options and keep you informed at every stage until you are happy to finalise your order.

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Images are usually edited in 2 to 3 weeks after the shoot. Then you can decide on the items you wish to order. Delivery of order is usually within 2 to 3 weeks once the order is finalised.

Express delivery is sometimes available, please enquire for cost of this.

If you are more than 30 miles from North Manchester then photo shoots (and delivery of my hand printed items) may incur extra costs.